

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">WITN-TV</div>	Date: <div style="font-size: 1.2em; margin-top: 10px;">10/19/16</div>
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association for America - Institute for Legislative Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA - ILA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

National Rifle Association of America - Institute for Legislative Action (NRA-ILA)

I represent that the payment for the above described broadcast time has been furnished by (name and address):

11250 Waples Mill Road
Fairfax, VA 22305

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Mary Rose Adkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Jonathan Ferrell _____
Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☒ Accepted in Part ☐ Rejected

M. Hall Ron Henslee GSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

436169

WOC10488049 [00.00]

Order Printout



Order Status:	New	Start/End Dates:	10/25/16 - 10/31/16	C/P/E:	375 / 992 / 8283
Traffic #:		Agency:	Red Eagle Media	Product Desc.:	NC
Buyer Order #:	5494074	Advertiser:	375 - NRA-ILA	Estimate Desc.:	TV Oct 25 - 31
AE:	Unassigned (Ron Henslee)	Buyer:		Total Cost:	\$35,070.00 (Cash)
Property:	WITN TV	Primary Demo:	Adults 35-64 (RTG)	Received Date:	10/18/16 2:53 PM

Comments:

Separation: 30

List Items						Spots										Totals			Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	Oct 25										Total Spots	Total Cost	RTG	GRP	CPP
1	WITN-SNRS SU7A	NM	:30	7:00 AM-8:00 AM	---S-	145.00	1										1	145.00	2.50	2.50	58.00
(Program: WITN-SNRS SU7A)																					
2	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	---M	225.00	1										1	225.00	3.10	3.10	72.58
(Program: WITN-ERLY SNRS)PLS AIR AFTER 530AM																					
2	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	T---	225.00	1										1	225.00	3.10	3.10	72.58
(Program: WITN-ERLY SNRS)PLS AIR AFTER 530AM																					
2	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	-W----	225.00	1										1	225.00	3.10	3.10	72.58
(Program: WITN-ERLY SNRS)PLS AIR AFTER 530AM																					
2	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	-T---	225.00	1										1	225.00	3.10	3.10	72.58
(Program: WITN-ERLY SNRS)PLS AIR AFTER 530AM																					
2	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	---F--	225.00	1										1	225.00	3.10	3.10	72.58
(Program: WITN-ERLY SNRS)PLS AIR AFTER 530AM																					
3	WITN-SNRS SA7A	NM	:30	7:00 AM-8:00 AM	---S--	315.00	1										1	315.00	4.30	4.30	73.26
(Program: WITN-SNRS SA7A)																					
4	WITN-SNRS SU8A	NM	:30	8:00 AM-9:00 AM	---S-	270.00	1										1	270.00	3.40	3.40	79.41
(Program: WITN-SNRS SU8A)																					
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---M	425.00	1										1	425.00	5.20	5.20	81.73
(Program: TODAY SHW)																					
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T---	425.00	1										1	425.00	5.20	5.20	81.73
(Program: TODAY SHW)																					
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W---	425.00	1										1	425.00	5.20	5.20	81.73
(Program: TODAY SHW)																					
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-T---	425.00	1										1	425.00	5.20	5.20	81.73
(Program: TODAY SHW)																					

Generated Date: 10/19/16 5:31 AM

Generated by WO Platform
WideOrbit Inc.

Page 1 of 4

List Items					Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days TVWTFSSM	Rate	Oct 25								Total Spots	Total Cost	RTG	GRP	CPP
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--F--	425.00	1								1	425.00	5.20	5.20	81.73
(Program: TODAY SHW)																			
6	WTTN-SNRS SAGA	NM	:30	6:00 AM-7:00 AM	---S-	245.00	1								1	245.00	2.80	2.80	87.50
(Program: WTTN-SNRS SAGA)																			
7	WTTN NWS-SNRSE	NM	:30	6:00 AM-7:00 AM	T-----	650.00	1								1	650.00	6.80	6.80	95.59
(Program: WTTN NWS-SNRSE)																			
7	WTTN NWS-SNRSE	NM	:30	6:00 AM-7:00 AM	-T-----	650.00	1								1	650.00	6.80	6.80	95.59
(Program: WTTN NWS-SNRSE)																			
8	WTTN NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M	145.00	1								1	145.00	2.60	2.60	55.77
(Program: WTTN NEWS-NOON)																			
8	WTTN NEWS-NOON	NM	:30	12:00 PM-12:30 PM	T-----	145.00	1								1	145.00	2.60	2.60	55.77
(Program: WTTN NEWS-NOON)																			
8	WTTN NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-W-----	145.00	1								1	145.00	2.60	2.60	55.77
(Program: WTTN NEWS-NOON)																			
8	WTTN NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-T-----	145.00	1								1	145.00	2.60	2.60	55.77
(Program: WTTN NEWS-NOON)																			
8	WTTN NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--F--	145.00	1								1	145.00	2.60	2.60	55.77
(Program: WTTN NEWS-NOON)																			
9	TODAY SHOW 2	NM	:30	9:00 AM-11:00 AM	-W-----	135.00	1								1	135.00	2.20	2.20	61.36
(Program: TODAY SHOW 2)																			
10	WTTN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-----M	270.00	1								1	270.00	3.20	3.20	84.38
(Program: WTTN NEWS AT 5)																			
10	WTTN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	T-----	270.00	1								1	270.00	3.20	3.20	84.38
(Program: WTTN NEWS AT 5)																			
10	WTTN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-W-----	270.00	1								1	270.00	3.20	3.20	84.38
(Program: WTTN NEWS AT 5)																			
10	WTTN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-T-----	270.00	1								1	270.00	3.20	3.20	84.38
(Program: WTTN NEWS AT 5)																			
10	WTTN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	--F--	270.00	1								1	270.00	3.20	3.20	84.38
(Program: WTTN NEWS AT 5)																			
11	WTTN NEWS-5:30	NM	:30	5:30 PM-6:00 PM	-----M	395.00	1								1	395.00	4.30	4.30	91.86
(Program: WTTN NEWS-5:30)																			
11	WTTN NEWS-5:30	NM	:30	5:30 PM-6:00 PM	T-----	395.00	1								1	395.00	4.30	4.30	91.86
(Program: WTTN NEWS-5:30)																			
11	WTTN NEWS-5:30	NM	:30	5:30 PM-6:00 PM	-W-----	395.00	1								1	395.00	4.30	4.30	91.86
(Program: WTTN NEWS-5:30)																			
11	WTTN NEWS-5:30	NM	:30	5:30 PM-6:00 PM	-T-----	395.00	1								1	395.00	4.30	4.30	91.86
(Program: WTTN NEWS-5:30)																			
11	WTTN NEWS-5:30	NM	:30	5:30 PM-6:00 PM	--F--	395.00	1								1	395.00	4.30	4.30	91.86
(Program: WTTN NEWS-5:30)																			
12	WTTN NEWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M	775.00	1								1	775.00	7.80	7.80	99.36
(Program: WTTN NEWS AT 6)																			

List Items										Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 25										Total Spots	Total Cost	RTG	GRP	CPP			
12	WITN NEWS AT 6	NM	:30	6:00 PM-6:30 PM	T-----	775.00	1										1	775.00	7.80	7.80	99.36			
(Program: WITN NEWS AT 6)																								
12	WITN NEWS AT 6	NM	:30	6:00 PM-6:30 PM	-W----	775.00	1										1	775.00	7.80	7.80	99.36			
(Program: WITN NEWS AT 6)																								
12	WITN NEWS AT 6	NM	:30	6:00 PM-6:30 PM	-T---	775.00	1										1	775.00	7.80	7.80	99.36			
(Program: WITN NEWS AT 6)																								
12	WITN NEWS AT 6	NM	:30	6:00 PM-6:30 PM	--F--	775.00	1										1	775.00	7.80	7.80	99.36			
(Program: WITN NEWS AT 6)																								
13	NBC NWS SUN	NM	:30	6:30 PM-7:00 PM	---S-	630.00	1										1	630.00	6.20	6.20	101.61			
(Program: NBC NWS SUN)																								
14	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	T-----	1,055.00	1										1	1,055.00	7.80	7.80	135.26			
(Program: NBC NITELY NWS)																								
14	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	-T---	1,055.00	1										1	1,055.00	7.80	7.80	135.26			
(Program: NBC NITELY NWS)																								
15	WHEEL WKEND	NM	:30	7:00 PM-7:30 PM	---S-	200.00	1										1	200.00	3.20	3.20	62.50			
(Program: WHEEL WKEND)																								
16	JEOP WKEND	NM	:30	7:30 PM-8:00 PM	---S-	245.00	1										1	245.00	2.80	2.80	87.50			
(Program: JEOP WKEND)																								
17	WHEEL /JEOP	NM	:30	7:00 PM-8:00 PM	-----M	1,095.00	1										1	1,095.00	7.60	7.60	144.08			
(Program: WHEEL /JEOP)																								
17	WHEEL /JEOP	NM	:30	7:00 PM-8:00 PM	T-----	1,095.00	1										1	1,095.00	7.60	7.60	144.08			
(Program: WHEEL /JEOP)																								
17	WHEEL /JEOP	NM	:30	7:00 PM-8:00 PM	-W----	1,095.00	1										1	1,095.00	7.60	7.60	144.08			
(Program: WHEEL /JEOP)																								
17	WHEEL /JEOP	NM	:30	7:00 PM-8:00 PM	-T---	1,095.00	1										1	1,095.00	7.60	7.60	144.08			
(Program: WHEEL /JEOP)																								
17	WHEEL /JEOP	NM	:30	7:00 PM-8:00 PM	--F--	1,095.00	1										1	1,095.00	7.60	7.60	144.08			
(Program: WHEEL /JEOP)																								
18	CHIC MED	NM	:30	9:00 PM-10:00 PM	-T---	810.00	1										1	810.00	4.80	4.80	168.75			
(Program: CHIC MED)																								
19	BLINDSPOT	NM	:30	8:00 PM-9:00 PM	-W----	1,035.00	1										1	1,035.00	6.00	6.00	172.50			
(Program: BLINDSPOT)																								
20	THIS IS US	NM	:30	9:00 PM-10:00 PM	T-----	960.00	1										1	960.00	5.50	5.50	174.55			
(Program: THIS IS US)																								
21	TIMELESS	NM	:30	10:00 PM-11:00 PM	-----M	960.00	1										1	960.00	5.00	5.00	192.00			
(Program: TIMELESS)																								
22	VOICE	NM	:30	8:00 PM-9:00 PM	T-----	2,000.00	1										1	2,000.00	9.00	9.00	222.22			
(Program: VOICE)																								
23	WITN NWS-11 WK	NM	:30	11:00 PM-11:30 PM	---S-	540.00	1										1	540.00	3.90	3.90	138.46			
(Program: WITN NWS-11 WK)																								
24	LN AFTER FOOTBALL	NM	:30	11:30 PM-12:00 XM	-----S-	360.00	1										1	360.00	2.50	2.50	144.00			
(Program: LN AFTER FOOTBALL)																								

List Items							Spots							Totals			Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 25							Total Spots	Total Cost	RTG	GRP	CPP	
25	WITN NWS AT 11	NM	:30	11:00 PM-11:30 PM	-----M	705.00	1							1	705.00	4.80	4.80	146.88	
(Program: WITN NWS AT 11)																			
25	WITN NWS AT 11	NM	:30	11:00 PM-11:30 PM	T-----	705.00	1							1	705.00	4.80	4.80	146.88	
(Program: WITN NWS AT 11)																			
25	WITN NWS AT 11	NM	:30	11:00 PM-11:30 PM	-T-----	705.00	1							1	705.00	4.80	4.80	146.88	
(Program: WITN NWS AT 11)																			
25	WITN NWS AT 11	NM	:30	11:00 PM-11:30 PM	--F----	705.00	1							1	705.00	4.80	4.80	146.88	
(Program: WITN NWS AT 11)																			
26	SCANDAL	NM	:30	12:00 XM-1:00 XM	---S-	55.00	1							1	55.00	0.70	0.70	78.57	
(Program: SCANDAL)																			
27	TONITE SHW-NBC	NM	:30	11:35 PM-12:35 XM	---M	240.00	1							1	240.00	2.40	2.40	100.00	
(Program: TONITE SHW-NBC)																			
27	TONITE SHW-NBC	NM	:30	11:35 PM-12:35 XM	T-----	240.00	1							1	240.00	2.40	2.40	100.00	
(Program: TONITE SHW-NBC)																			
27	TONITE SHW-NBC	NM	:30	11:35 PM-12:35 XM	-W----	240.00	1							1	240.00	2.40	2.40	100.00	
(Program: TONITE SHW-NBC)																			
27	TONITE SHW-NBC	NM	:30	11:35 PM-12:35 XM	-T-----	240.00	1							1	240.00	2.40	2.40	100.00	
(Program: TONITE SHW-NBC)																			
27	TONITE SHW-NBC	NM	:30	11:35 PM-12:35 XM	--F----	240.00	1							1	240.00	2.40	2.40	100.00	
(Program: TONITE SHW-NBC)																			
28	SAT NITE LIVE	NM	:30	11:30 PM-1:00 XM	---S-	340.00	2							2	680.00	3.30	6.60	103.03	
(Program: SAT NITE LIVE)																			
29	FOOTBALL NIGHT IN AMERICA	NM	:30	7:00 PM-8:00 PM	---S-	700.00	1							1	700.00	4.80	4.80	145.83	
(Program: FOOTBALL NIGHT IN AMERICA)																			
Spot Totals:							68							68	\$35,070.00			310.40	
Adults 35-64 GRP:							310.40												

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	68	\$35,070.00	310.40				